

# KEN WRIGHT

[ENGAGE4RESULTS.COM](http://ENGAGE4RESULTS.COM)

## Engage Team and Customers for a Better Business Outcome

### ABOUT KEN

Ken Wright, “The Business Growth Consultant” travels the world helping organizations grow revenue. He helps leaders get the most from a company’s greatest asset – human capital. With a background as CEO of Westpac Financial Services he optimizes results by effectively engaging people. His most recent book, The People Pill went on to win the prestigious Gold Medal in the USA Business Book Awards.

In four decades of service, he has leveraged his unique perspective on excellence in the workplace for franchises, small businesses and multinational corporations. Encouraging leaders to connect better with their employees is his life mission.

Specialties: Leadership Coaching and Team Presentations on how to engage team and client service.

### EXPERIENCE

Ken’s business experience includes 32 years in the financial services industry and 8 years as a CEO of a major financial group.

With a long history of realizing his potential both in the business world and in his personal life, Ken attributes his success to being an approachable and understanding leader with very high expectations.

He feels displaying empathy is important as you concentrate on engaging and inspiring your people while having an intent focus on superb implementation of key business objectives.

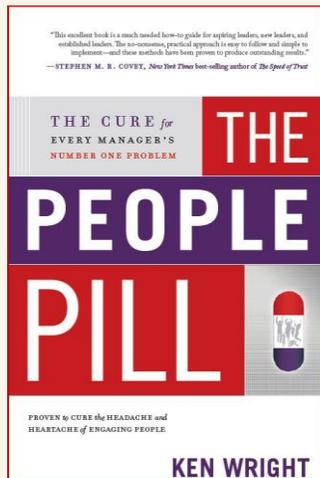


“I've had the pleasure of working with Ken as my executive coach for 4 years. He is a great sounding board, counselor, mentor and has an incredible mind for business. I've been fortunate enough to have him work with members of my staff and I'm always pleased at how quickly they respond to his coaching. Ken is a great business leader!!”

**Keith Brannan, Senior Strategic Marketing and Business Development Executive**

“Engagement is the measure of the Team's Emotional Commitment to their leader and it's critically important for the bottom line.”

Ken Wright



## THE PEOPLE PILL

This award winning book has been designed as a practical, simple guide book for new leaders, established leaders and aspiring leaders.

It is based on techniques time tested and proven to produce excellent results over twenty-five years of leadership by Ken. It is grounded in the basic element of success with people – being an authentic leader, and combines intellect from the head with wisdom from the heart to produce an engaged workforce who deliver exceptional results. Ken's business successes were measured by exceptional results, highly motivated team members and customer and staff satisfaction in the high 90 percentile range.

Many leaders have purchased the book, loved it, and then bought copies for all their team. A number of them are having their team read a chapter and discuss this at their next meeting.

The People Pill won the gold medal from Axiom USA Business Book Awards.

## TESTIMONIALS

“What makes Ken stand out from other Business Coaches is his CEO background and business savvy. We were immediately impressed with the depth of knowledge Ken has and his genuine desire to meet our needs...I think what makes Ken successful is his sound knowledge base and his commitment to clients. He invested a great deal of time getting to know our business and our people. The results have been outstanding in all situations.”

**-Ian W. Moses, Founder and CEO, Aussie Pet Mobile, Dana Point CA**

“Ken proved to be an exceptional motivator and developer of people while in his senior position at Aussie, and even now he continues to provide leadership and guidance – his commitment to people is enduring.”

**-James Symond, Director, Mortgages and Distribution, Aussie Home Loans, Australia**

“Ken, I cannot thank you enough for the incredible job you did here at ReThink. We had some obvious challenges facing us and you brilliantly guided us through a potential landslide. We emerged intact and a much better company. Thanks so much and we'll definitely call on you again.”

**-David Singer, President, ReThink All Media, Dallas, Texas**

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